

High School to College and Career Pathway: Secondary

Area of Study: Marketing Education

Pathway: Sales & Service Marketing

| Middle School | | State Requirements | | | High School Suggested Education Plan | | | | College & Careers |
|---|-----------------------------------|---|--------------------------------|---|---|---|--|--|---|
| 7 th Grade | 8 th Grade | Middle School | | High School | 9 th Grade Suggested | 10 th Grade Suggested | 11 th Grade Suggested | 12 th Grade Suggested | Beyond High School |
| Language Arts 7 1.00 | Language Arts 8 1.00 | 2.00 | Language Arts | 3.00 | Language Arts 9 1.00 | Language Arts 10 1.00 | Language Arts 11 1.00 | (1 additional credit -- class of 2011) | There are a number of options for education and training beyond high school, depending on your career goals. > Certificate > Associate degree > Bachelor degree > Professional degree > On-the-job training > Apprenticeship > Military training |
| Pre-Algebra 1.00 | Elm. Algebra or Applied Math 1.00 | 2.00 | Math | 2.00 | Geometry or Applied Math II 1.00 | Intermediate Algebra 1.00 | (1 additional credit -- class of 2011) | | |
| Science .50 | Science 1.00 | 1.50 | Science | 2.00 | Earth Systems 1.00 | Biological Science 1.00 | (1 additional credit -- class of 2011) | | |
| Utah Studies .50 | U.S. History I 1.00 | 1.50 | Social Studies | 2.50 | World Civilizations .50 | Geography for Life .50 | U.S. History II 1.00 | U.S. Government and Citizenship .50 | |
| P.E. 1.00 | Health .50 | 1.50 | P.E./Health | 2.00 | Participation Skills and Techniques .50 | Fitness for Life. 50 / Health Education .50 Lifetime Activities or Sport .50 | | | |
| The Arts .50 | The Arts .50 | 1.00 | Fine Arts | 1.50 | Fine Arts Courses 1.50 | | | | |
| | | | Financial Literacy | .50 | | | Financial Literacy .50 | | |
| | | | Computer Tech. | .50 | Computer Technology .50 | | | | |
| CTE Intro 1.00 | | 1.00 | Career and Technical Education | 1.00 | Career and Technical Education Recommended Pathway Courses (Students may select individual courses for exploration, or complete pathway for an in-depth focus.) CLASS AVAILABILITY MAY VARY AT YOUR HIGH SCHOOL | | | | <div>1.00 credit</div> <div>2.00 credits</div> <div>3.00 credits for completion</div> |
| Workforce Trends Employment opportunities for those pursuing a career in sales and service marketing will be best for those with a college degree. Appropriate knowledge or technical expertise, along with strong social skills, will be necessary for successful selling. Get the Facts According to the U.S. Department of Labor, more than 23 million Americans are employed in the retailing industry in more than 2 million retail establishments. Core Curriculum and elective requirements may vary district to district. Check with your school counselor. Concurrent enrollment course offerings vary by school and district. Many Utah post-secondary programs accept high school courses toward a two- or four-year degree through concurrent enrollment. Check regional post-secondary Pathways for details. | | Course # Foundation Courses: (required) Credit | | 08.0708 Marketing Semester | | .50 | | | |
| | | | | 08.0705 Retail Management or Retailing School Store | | .50 | | | |
| | | | | Elective Courses: | | | | | |
| | | | | 08.9904 Advertising / Promotion | | .50 | | | |
| | | | | 08.0710 Customer Service | | .50 | | | |
| | | | | 08.0802 e-Commerce | | .50 | | | |
| | | | | 08.0601 Economics | | .50 | | | |
| | | | | 08.0301 Entrepreneurship | | .50 | | | |
| | | | | 08.0101 Fashion Merchandising | | .50 | | | |
| | | | | 08.0199 Fashion Merchandising, Advanced | | .50 | | | |
| | | | | 08.0211 Leadership Principles | | .50 | | | |
| | | | | 08.0709 Marketing, Advanced | | .50 | | | |
| | | | | 08.1701 Real Estate | | .50 | | | |
| | | | | 08.0705 Retailing | | .50 | | | |
| | | | | 08.0903 Sports & Entertainment Marketing | | .50 | | | |
| | | | | 08.0901 Travel & Tourism | | .50 | | | |
| | | | | 52.0312 Accounting I | | .50 | | | |
| | | | | 52.0211 Business Management | | .50 | | | |
| | | | | 52.0441 Business Law | | .50 | | | |
| 32.0199 Student Internship (Critical Workplace Skills) | | .50 | | | | | | | |

Note: For more information talk to your school counselor.